

# Understanding the Basics of Business Finance

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**Date:** Tuesday 16<sup>th</sup> February **Crawley**, Thursday 18th February **Hove**

**Time:** 5pm for a 5.30 start. Finish at 7pm when attendees network over a glass of wine

**Venue:** **Hove:** Imperial Hotel, First Avenue, Hove ([map](#))  
**Crawley:** Kinnarps, Mack House, Gatwick Road, RH10 9RJ - FREE parking ([map](#))

**Cost:** £30\* plus VAT (there is no joining fee - people just pay when they book)

## Synopsis:

All too often, I see the unspoken power in the possession of the finance director as he unleashes yet another complex finance report on the unfortunate members of the board of directors. Everyone starts to glaze over. The outcomes are worrying – too much control in the hands of one person, a lack of understanding and focus on the key indicators of the business and the increased risk of financial issues arising at a later date. I believe the reasons for this occurring are firstly that the reports are too detailed, but more likely that the assembled company don't really understand the jargon being used. Well, here's a chance to get yourself up to speed on all the basics of business finance, so that you might even look forward to the next finance report.

**Terms:** \*Payable on presentation and in advance of the event. Any cancellation must be made in writing at least 48 hours prior to the event, or payment will be due in full.

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